SEAT COLLECTION's MEDITERRANEAN LINE

SOLE actually announces the launch of SEAT Collection's new MEDITERRANEAN Line. Inspired by SEAT's origin – Barcelona, this new collection comes to life. It lives its accompany, it breathes the Mediterranean Sea and it shows the spirit of the Mediterranean Sea and its people.

The MEDITERRANEAN LINE embraces, where beach lifestyle – whether one is outdoors, passed the summer or this city at the beach – there is plenty to choose from. An expressive collection with a wide range of products, from the classic Mediterranean inspired polo shirt, clothing and accessories, such as a couple Beach Towels and a stylish Beach Backpack, to a wide range of Men's and Women's Casual Wear. The Mediterranean collection features high quality leather products and attractive beach items, including a small selection of Men's and Women's Casual Wear.

Lots of pattern combinations and touch of Mediterranean flavor keeping the summer season with longer days and shorter nights. Lots of Mediterranean flavor and spirit in the new collection of SEAT Collection's MEDITERRANEAN LINE. This collection is guaranteed to set the mood, whether it's beach day or at least enjoy the whole family and the summer season.

The Mediterranean Men's Polo Shirt and Men's T-Shirt are now also available in size 3XL.

Mediterranean Women's Jeans Jacket

Classic fashion jeans made of premium fabric. Jeans jacket with two front pockets, one chest pocket, two side pockets and two back pockets. Front buttons and back belt with buckle.

Material: 97% cotton, 3% polyester, 5% Viscose, 5% Elastane
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Men's Blouson

Trendy bomber jacket made of light weight fabric. Front zipper closure, two side pockets, one chest pocket, two front pockets, one inside pocket. Classic bomber jacket.

Material: 100% cotton, 60% cotton
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Women's Blouse

Trendy light blue or white blouse. Lo. Women blouse made of light weight fabric. Front button closure, two front pockets, one back pocket. Front and back pleating. Elastic in back. Classic blouse.

Material: 100% cotton
Sizes: S - XL
Colour: White

REF. MEDITERRANEAN LINE

Mediterranean Women's T-Shirt

Classic basic T-shirt. Short sleeves, round neck. Front and back pleating. Classic T-shirt. Available in two colours: Light Blue and Dark Blue.

Material: 100% cotton
Sizes: S - XL
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Men's Polo Shirt

Classic polo shirt made of premium fabric. Short sleeves with front button closure. Front and back pleating. Front and back pleating. Available in two colours: Light Blue and Dark Blue.

Material: 100% cotton
Sizes: S - XXL
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Men's T-Shirt

Trendy T-shirt with deep Mediterranean flavor. Short sleeves, round neck. Front and back pleating. Available in two colours: Light Blue and Dark Blue. Classic T-shirt.

Material: 100% cotton
Sizes: S - 3XL
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Espadrilles

Lovely espadrille. Espadrilles with textile upper and rubber sole. Espadrilles with textile upper and rubber sole. Lace up front with two adjustable leather straps. Classic espadrilles.

Material: canvas, etc
Sizes: 36, 37, 38, 39, 40, 41, 42, 43, 44, 45
Colour: Multi

REF. MEDITERRANEAN LINE

Mediterranean Scarf

Trendy summer scarf made of polyester and cotton. Lightweight scarf. Classic scarf. Available in two colours: Light Blue and Dark Blue.

Material: 100% polyester
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Functional Beach Bag

Classical straight shapes. Functional Beach Bag. Lightweight Beach Bag made of light weight fabric. Classic beach bag with two handles. Beach bag with two side pockets. Classic beach bag. Lightweight. Spacious. Handbag. Sample pouch can be opened to increase open space. Classic beach bag.

Material: 100% cotton, 100% polyester
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Round Beach Towel

Trendy round Beach Towel made of light weight fabric. Classic Beach Towel. Available in two colours: Light Blue and Dark Blue. Handbag or bag clips. Lots of colourful combinations. Classic Beach Towel.

Material: 100% cotton
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Straw Hat

Classic straw hat made of natural straw. Lightweight straw material. Classic summer hat. Lots of colourful combinations. Classic straw hat.

Material: straw
Sizes: S - XL
Colour: Natural

REF. MEDITERRANEAN LINE

Mediterranean Beach Backpack

Classic Beach Backpack. Lots of colourful combinations. Lots of colourful combinations. Lots of colourful combinations. Classic Beach Backpack.

Material: 100% cotton
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

Mediterranean Footbed Kit

Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Lightweight Footbed Kit. Classic Footbed Kit.

Material: 100% cotton
Dimensions: 12cm x 20cm x 30cm
Colour: Multi

REF. MEDITERRANEAN LINE

Mediterranean Leather iPhone Case

Classic iPhone case made of premium quality leather with a classic Mediterranean pattern. Classic iPhone case. Classic iPhone case made of premium quality leather with a classic Mediterranean pattern. Classic iPhone case.

Material: leather
Dimensions: 12cm x 20cm x 30cm
Colour: Multi

REF. MEDITERRANEAN LINE

Mediterranean Kayring Tassel

Classic Kayring Tassel made of premium quality leather. Classic Kayring Tassel made of premium quality leather. Classic Kayring Tassel made of premium quality leather. Classic Kayring Tassel.

Material: leather
Dimensions: 12cm x 20cm x 30cm
Colour: Multi

REF. MEDITERRANEAN LINE

Mediterranean Leather Pouch

Classic pouch made of premium quality leather with a classic Mediterranean pattern. Classic pouch made of premium quality leather with a classic Mediterranean pattern. Classic pouch made of premium quality leather with a classic Mediterranean pattern. Classic pouch.

Material: leather, stainless steel
Dimensions: 12cm x 20cm x 30cm
Colour: Light Blue, Dark Blue, Multi

REF. MEDITERRANEAN LINE

Mediterranean Sunglasses

Fashionable summer sunglasses with a classic pattern. Classic sunglasses. Fashionable summer sunglasses with a classic pattern. Classic sunglasses. Fashionable summer sunglasses with a classic pattern. Classic sunglasses. Fashionable summer sunglasses with a classic pattern. Classic sunglasses.

Material: PVC, metal, stainless steel
Colour: Light Blue, Dark Blue, Multi

REF. MEDITERRANEAN LINE

Mediterranean Women's Watch

Lightweight SEAT watch with a classic pattern. Classic watch. Lightweight SEAT watch with a classic pattern. Classic watch. Lightweight SEAT watch with a classic pattern. Classic watch. Lightweight SEAT watch with a classic pattern. Classic watch.

Material: leather, stainless steel
Dimensions: 12cm x 20cm x 30cm
Colour: Light Blue, Dark Blue, Multi

REF. MEDITERRANEAN LINE

Mediterranean Kayring Lock

Kayring lock with a Mediterranean pattern. Kayring lock with a Mediterranean pattern. Kayring lock with a Mediterranean pattern. Kayring lock with a Mediterranean pattern. Kayring lock.

Material: leather, metal
Dimensions: 12cm x 20cm x 30cm
Colour: Multi

REF. MEDITERRANEAN LINE

Mediterranean Key Cube Mount

Lovely Mediterranean key cube mount. Lovely Mediterranean key cube mount. Lovely Mediterranean key cube mount. Lovely Mediterranean key cube mount. Lovely Mediterranean key cube mount. Lovely Mediterranean key cube mount. Lovely Mediterranean key cube mount. Lovely Mediterranean key cube mount.

Material: silicone
Dimensions: 12cm x 20cm x 30cm
Colour: Multi

REF. MEDITERRANEAN LINE

Mediterranean Drinking Bottle

Lightweight drinking bottle. Lightweight drinking bottle. Lightweight drinking bottle. Lightweight drinking bottle. Lightweight drinking bottle. Lightweight drinking bottle. Lightweight drinking bottle. Lightweight drinking bottle.

Material: PVC, metal, stainless steel, silicone
Dimensions: 12cm x 20cm x 30cm
Colour: Light Blue, Dark Blue, Multi

REF. MEDITERRANEAN LINE

Mediterranean Kids Cap

Classic Mediterranean kids cap. Classic Mediterranean kids cap. Classic Mediterranean kids cap. Classic Mediterranean kids cap. Classic Mediterranean kids cap. Classic Mediterranean kids cap. Classic Mediterranean kids cap. Classic Mediterranean kids cap.

Material: 100% cotton
Sizes: 48, 50, 52, 54, 56, 58
Colour: Light Blue, Dark Blue, Multi

REF. MEDITERRANEAN LINE

Mediterranean Girls T-Shirt

Fashionable summer or pleasant T-Shirt with large Mediterranean pattern. Classic T-Shirt. Fashionable summer or pleasant T-Shirt with large Mediterranean pattern. Classic T-Shirt. Fashionable summer or pleasant T-Shirt with large Mediterranean pattern. Classic T-Shirt. Fashionable summer or pleasant T-Shirt with large Mediterranean pattern. Classic T-Shirt.

Material: 100% cotton
Sizes: 2A, 3A, 4A, 5A, 6A, 7A, 8A, 9A, 10A, 11A, 12A, 13A, 14A, 15A, 16A
Colour: Light Blue, Dark Blue, Multi

REF. MEDITERRANEAN LINE

Mediterranean Boys T-Shirt

Classic Mediterranean T-Shirt. Classic Mediterranean T-Shirt. Classic Mediterranean T-Shirt. Classic Mediterranean T-Shirt. Classic Mediterranean T-Shirt. Classic Mediterranean T-Shirt. Classic Mediterranean T-Shirt. Classic Mediterranean T-Shirt.

Material: 100% cotton
Sizes: 2A, 3A, 4A, 5A, 6A, 7A, 8A, 9A, 10A, 11A, 12A, 13A, 14A, 15A, 16A
Colour: Light Blue, Dark Blue, Multi

REF. MEDITERRANEAN LINE

IBIZA – PROMOTIONAL ITEMS

For your branch events, we have developed some very trendy local items, that reflect lifestyle expertise and are on par with our B2B-target customers. We've given special attention to presentational items on offer, which can be used as great giveaways. A set of Pad Folios to be used for meetings, a Pen set with a Pen and Pen Holder, a Key Ring with a compact mirror and the popular Sunglasses Case also available in B2B-launch colour.

IBIZA Flash Tattoos

Collection of temporary tattoos featuring identifying coastal landmarks and local flora and fauna. Collection of temporary tattoos. Collection of temporary tattoos. Collection of temporary tattoos. Collection of temporary tattoos. Collection of temporary tattoos. Collection of temporary tattoos. Collection of temporary tattoos. Collection of temporary tattoos.

Material: paper
Dimensions: 12cm x 20cm x 30cm
Colour: Multi colour

REF. MEDITERRANEAN LINE

IBIZA Nail Colours

Set of 12 nail polishes in IBIZA colours. Set of 12 nail polishes in IBIZA colours. Set of 12 nail polishes in IBIZA colours. Set of 12 nail polishes in IBIZA colours. Set of 12 nail polishes in IBIZA colours. Set of 12 nail polishes in IBIZA colours. Set of 12 nail polishes in IBIZA colours. Set of 12 nail polishes in IBIZA colours.

Material: metal, glass
Dimensions: 12cm x 20cm x 30cm
Colour: Multi colour

Easy to clean
Non-toxic, non-flammable, derma-tested, cruelty-free

REF. MEDITERRANEAN LINE

IBIZA Air Freshener

Natural Sugarcane Freshener with a fresh Mediterranean fragrance. Natural Sugarcane Freshener with a fresh Mediterranean fragrance. Natural Sugarcane Freshener with a fresh Mediterranean fragrance. Natural Sugarcane Freshener with a fresh Mediterranean fragrance.

Material: wood
Colour: Light Blue, Dark Blue

REF. MEDITERRANEAN LINE

IBIZA Samsung S7 Case

Made of soft material with a classic Mediterranean pattern and a fashionable design. Made of soft material with a classic Mediterranean pattern and a fashionable design. Made of soft material with a classic Mediterranean pattern and a fashionable design. Made of soft material with a classic Mediterranean pattern and a fashionable design.

Material: silicone
Dimensions: 12cm x 20cm x 30cm
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

IBIZA iPhone 6/7 Case

Made of soft material with a classic Mediterranean pattern and a fashionable design. Made of soft material with a classic Mediterranean pattern and a fashionable design. Made of soft material with a classic Mediterranean pattern and a fashionable design. Made of soft material with a classic Mediterranean pattern and a fashionable design.

Material: silicone
Dimensions: 12cm x 20cm x 30cm
Colour: Light Blue
Colour: Dark Blue

REF. MEDITERRANEAN LINE

MARKETING MATERIAL AVAILABILITY

IMAGES

Product Images | Composition Images | Lifestyle Images

PRODUCT CATALOGUE

A Mediterranean brochure with all available SKU's & an catalogue supplement for the transition phase and the release of a new seasonal catalogue for the upcoming season.

PRODUCT MANUAL

A manual with information on the Mediterranean line to be used by customers from SA, to provide information on the product range, care instructions, product specifications and other relevant information.

VISUAL MERCHANDISING GUIDELINE

The Visual Merchandising Guideline IBI 1 will be supplemented for the Mediterranean Line with graphics, photos and information on the Mediterranean Line.